



KRAKÓW27

POWERSHELL CONFERENCE EUROPE

21 - 24 June 2027

SPONSORSHIP BROCHURE



event hosted by



SynEdgy

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JOIN US IN KRAKÓW

Many thanks for your interest in sponsoring PSConf.EU 2027!

PSConf.EU Description



PowerShell Conference Europe, established in 2016, is Europe's largest PowerShell event, bringing together 300 automation experts from 35 countries. Over four days, 35 renowned speakers—including Microsoft's Product teams, community leaders, and experienced practitioners—deliver deep technical content to IT professionals in DevOps, Cloud, Data, and System Architecture.

This event offers a unique opportunity for EMEA IT professionals and developers to connect, learn, and share insights on PowerShell and automation. Following successful editions in Vienna (2022), Prague (2023), Antwerp (2024), Malmö (2025) and Wiesbaden (2026), we are excited to invite you to sponsor the 2027 edition in Kraków, Poland, from 21st to 24th June 2027. Sponsorship packages are detailed in this document.

Since 2021, PSConfEU is organised by SynEdgy SAS, registered in France, and a team of Community volunteers.



PSConf.EU Key Figures



21 – 24

June 2027

CKF 13 – Kraków
Poland



300

Delegates



35

Speakers
from all around
the world



65+

Sessions
during 4 days



20+

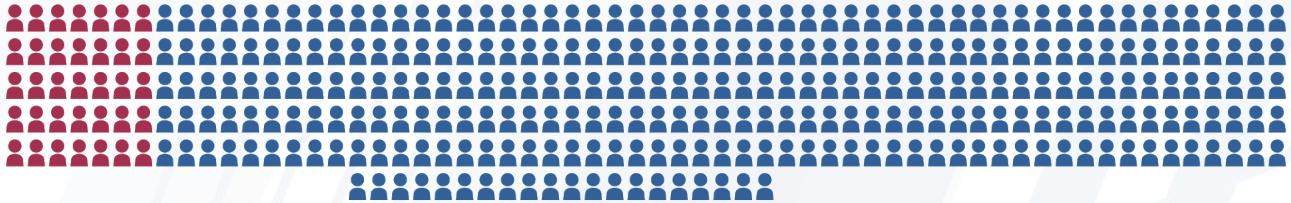
Breaks
Lots of time
to connect

Participation figures are estimates and cannot be taken for granted.

MEET YOUR COMMUNITY

Connect. Share. Inspire.

Demographic



35

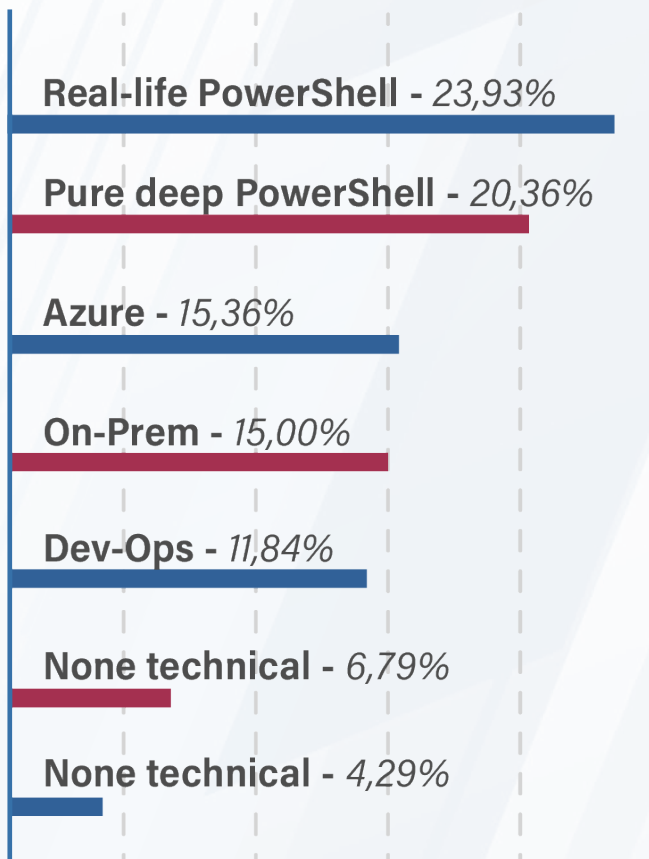
World class speakers

300

Available seats

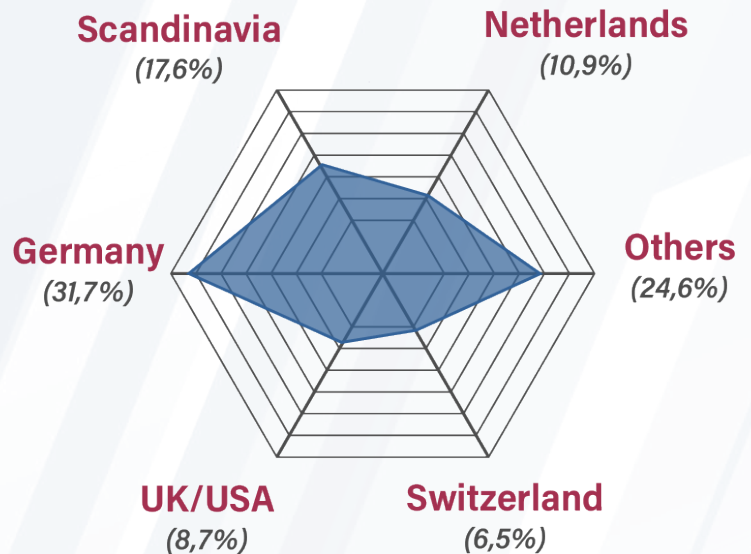
Topics of Interests

based on the PSConfEU 2023 survey



Coming From

based on participants in the past editions



The Scale of It



YOUR OPPORTUNITIES

Be seen. Be heard. Be known.

BEING SEEN

● YOUR STAND

Your stand will be located in the foyer where all participants gather, offering great networking opportunities.

● EXHIBITOR TICKETS

We encourage you to send technical representatives to engage with our highly technical audience. Exhibitor tickets allow access to social events but not sessions. You can swap exhibitors daily as long as they are pre-registered.



BEING HEARD

● 15MIN INTRO SESSIONS

A 15-minute slot lets you present your company and promote your breakout or workshop. Intros happen during foyer breaks on the Open Stage for maximum visibility. You may bring a roll-up display (max 1m wide).

● 45MIN SESSIONS

Premium and Partner sponsors can host one or two 45-minute sessions, scheduled in the official agenda, in one of four breakout rooms.



BEING KNOWN

● UPGRADING EXHIBITOR TICKETS

Exhibitor tickets can be upgraded at a discounted rate, depending on your sponsorship. Upgrades include all sessions, social events, and the Speakers' Dinner. Tickets are non-transferable and valid for the full conference.

● GOLDEN TICKET VOUCHER

The PARTNER package includes 1 conference voucher for free entry and an invitation to the Speakers' Dinner. You can use it for an employee or gift it, such as for a raffle prize. The ticket value is €1,850.



SPONSORING PACKAGES

Tailored options to match your goals.

We've designed those packages to give you the option to pick the right one for you.

Most packages come with a number of exhibitor tickets that include the lunch, access to the public space but not to the sessions.

You can upgrade those tickets to give full access to the conference, including the Speakers' dinner, but **this will make the ticket nominative for the full conference.**

PRICING

	Consultant	Standard	Premium	SOLD OUT PARTNER
Number of packages available*	● ● ● ● ●	● ● ● ● ●	● ● ●	●
Cost (excluding VAT, non-refundable)	€ 1,600	€ 4,000	€ 8,500	€ 18,000

ACCESS & UPGRADES

Complimentary exhibitor tickets (no access to sessions)	1	1	2	4
Additional exhibitor ticket (per ticket) (no access to sessions)		€ 800 (1 available)	€ 700 (2 available)	€ 600 (4 available)
Sponsor access Upgrade (per ticket) Gives full conference access including the Speakers' dinner	€ 1200	€ 800	€ 700	€ 600
Golden Ticket Voucher Free ticket + Invitation to Speakers' Dinner (transferable)				✓

SESSIONS

45 min Break-out Session <i>in a breakout room</i>			✓ x1	✓ x2
15min intro session during a break <i>on the Open Stage (in the Foyer or a dedicated room)</i>		✓ x1	✓ x2	✓ x4

BRANDING

Logo in Promotional Video 'After Movie' intro			✓	✓
Logo in each Session's Recording Intro			✓	✓
Logo in each Session's Recording Outro		✓	✓	✓
Logo on the sponsor of each session's slide deck (visible for each sessions and on their recording)		✓	✓	✓
Logo in Social Media & Signage	✓ Good	✓ Better	✓ Best	✓ Partner
Logo on Website	✓	✓	✓	✓
Logo on Attendee's Lanyard				✓
Logo on Badge		✓	✓	✓

ON SITE

'Booth' space & display	✓ 1x cocktail Table Bring your own Pop-up display (1m wide max)	✓ 1x Table Bring your own Pop-up display (2x 1m wide max)	✓ 1x Table 1x Exhibition display included Bring your 2 own Pop-ups display (2x 1m wide max)	✓ 2x Tables 2x Exhibition display included Bring your 2 own Pop-ups display (2x 1m wide max)
TV size provided on your stand**		43" incl. stand	55" incl. stand	2x 55" incl. stand
Power strip		✓	✓	✓

* The number of packages sold for a given category (except Partner) may change without notice.

** The screen sizes indicated may vary slightly depending on availability from our supplier.



PARTNER PACKAGE

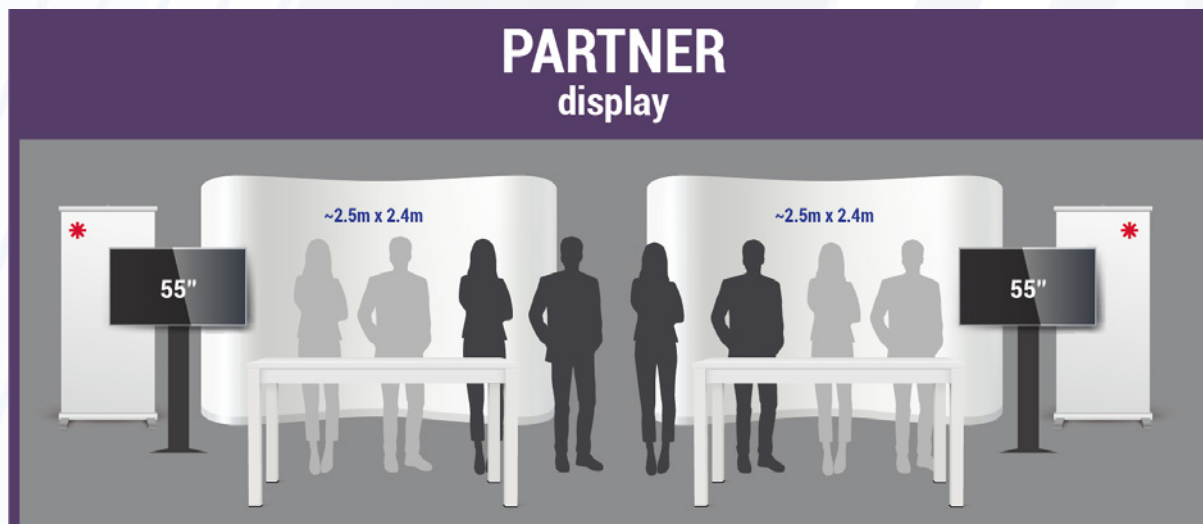
€18,000

The exclusive PARTNER package offers the highest level of visibility at PSConfEU 2027. Your logo will often appear alongside the PSConfEU logo.

Your booth will be the largest and in a prime location, featuring two large branded backgrounds, which we'll print and install based on your design.

As a PARTNER, you'll receive a Golden Ticket voucher, granting access to the 4-days conference and also the speakers' dinner, and have two 45-minute sessions scheduled, with details arranged to suit you.

Additionally, you'll get four 15-minute slots on the Open Stage to introduce your company and your sessions.



KEY TAKEAWAYS

- ✓ A stand incl. with 2x Tables, 2x Exhibition displays, 2x 55" monitor screens
- ✓ 2x 45min Sessions in a breakout room
- ✓ 4x 15min intro sessions in the foyer
- ✓ 4x complimentary tickets for your staff
- ✓ 4x optional additional exhibitor ticket at €600 per ticket
- ✓ Upgrade to 'Full conference access' price per ticket at €600
- ✓ Your logo in the promotional video Aftermovie intro
- ✓ Your logo in intro and outro of each session's recording
- ✓ Logo on the sponsor of session's slide deck
- ✓ Your exclusive logo on each attendee's lanyard
- ✓ Your logo on the event website, on the badge and in the Social Media & Signage
- ✓ 1 Golden Ticket Voucher

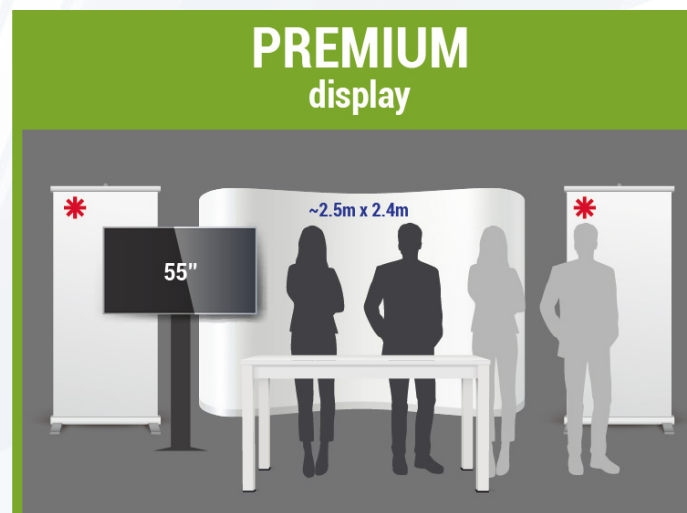
Premium PACKAGE

€ 8,500

The Premium packages offer excellent visibility, with booths positioned in prime locations. Each booth includes a large branded background and a table with chairs. We'll handle the printing and setup of the background based on the design you provide.

Premium sponsors' logos will feature on our website, in the intro and outro of every session recording posted on YouTube after the conference, and in the 2027 promotional «after movie» used for marketing future events.

As a Premium sponsor, you'll also receive a 45-minute session to showcase your product or run a workshop, along with two 15-minute presentations on the Open Stage, located centrally in the Foyer.



* Rollups to bring yourselves.

KEY TAKEAWAYS

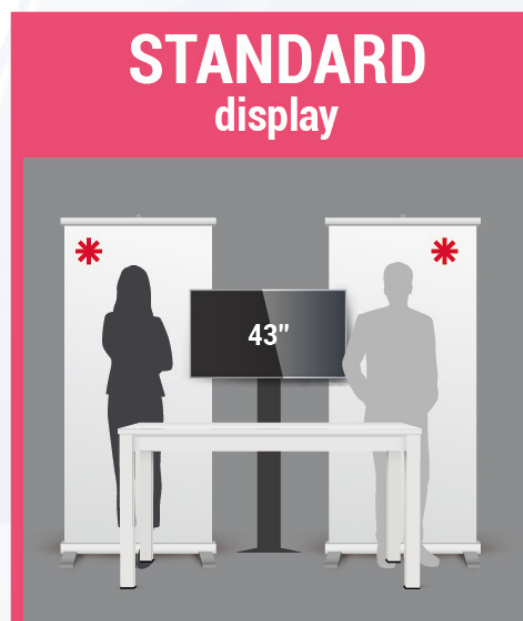
- ✓ A stand incl. 1 table, 1 exhibition display and 1 55" monitor screen
- ✓ 1x 45min Sessions in a breakout room
- ✓ 2x 15min intro sessions in the foyer
- ✓ 2x complimentary tickets for your staff
- ✓ 2x optional additional exhibitor ticket at €700 per ticket
- ✓ Upgrade to 'Full conference access' price per ticket at €700
- ✓ Your logo in the promotional video Aftermovie intro
- ✓ Your logo in intro and outro of each session's recording
- ✓ Logo on the sponsor of session's slide deck
- ✓ Your logo in the Social Media & Signage
- ✓ Your logo on the badge
- ✓ Your logo on the event website

Standard PACKAGE

€ 4,000

The Standard Packages offer a valuable opportunity to establish your presence and engage with the community while keeping costs down by using your own rollup displays. We ask that you limit your setup to two displays, each up to 1 metre wide. Please note that printed walls from previous editions cannot be reused with this package.

You will also have a 15-minute slot during a break to present your company and product on the Open Stage, located in the Foyer or in a dedicated room, providing great visibility to attendees.



* Rollups to bring yourselves.

KEY TAKEAWAYS

- ✓ A stand incl. 1 table and 1 43" monitor screen
- ✓ 1x 15min intro sessions in the foyer
- ✓ 1x complimentary tickets for your staff
- ✓ 1x optional additional exhibitor ticket at €800 per ticket
- ✓ Upgrade to 'Full conference access' price per ticket at €800
- ✓ Your logo in outro of each session's recording
- ✓ Logo on the sponsor of session's slide deck
- ✓ Your logo in the Social Media & Signage
- ✓ Your logo on the badge
- ✓ Your logo on the event website

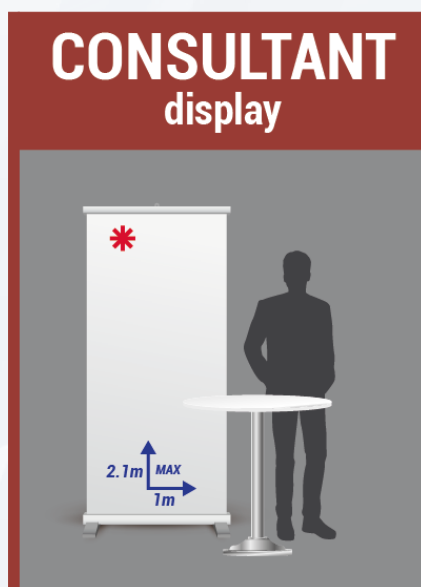
Consultant PACKAGE

€1,600 (or €2,800 with your entry)

The Consultant Package is an excellent way to establish your business presence at the conference and connect with the community.

You'll be provided with a standing cocktail table, and you're welcome to bring one rollup display, up to 1 metre wide.

Please note that this package does not include conference entry, but you can purchase a full-access ticket for €1,200, instead of the standard price of €1,850.



* Rollup to bring yourselves.

KEY TAKEAWAYS

- ✓ 1 cocktail table in the foyer
- ✓ 1x complimentary ticket for yourself
- ✓ Upgrade to 'Full conference access' price per ticket at €1200
- ✓ Your logo in the Social Media & Signage
- ✓ Your logo on the event website



CENTRUM KONFERENCYJNE FABRYCZNA

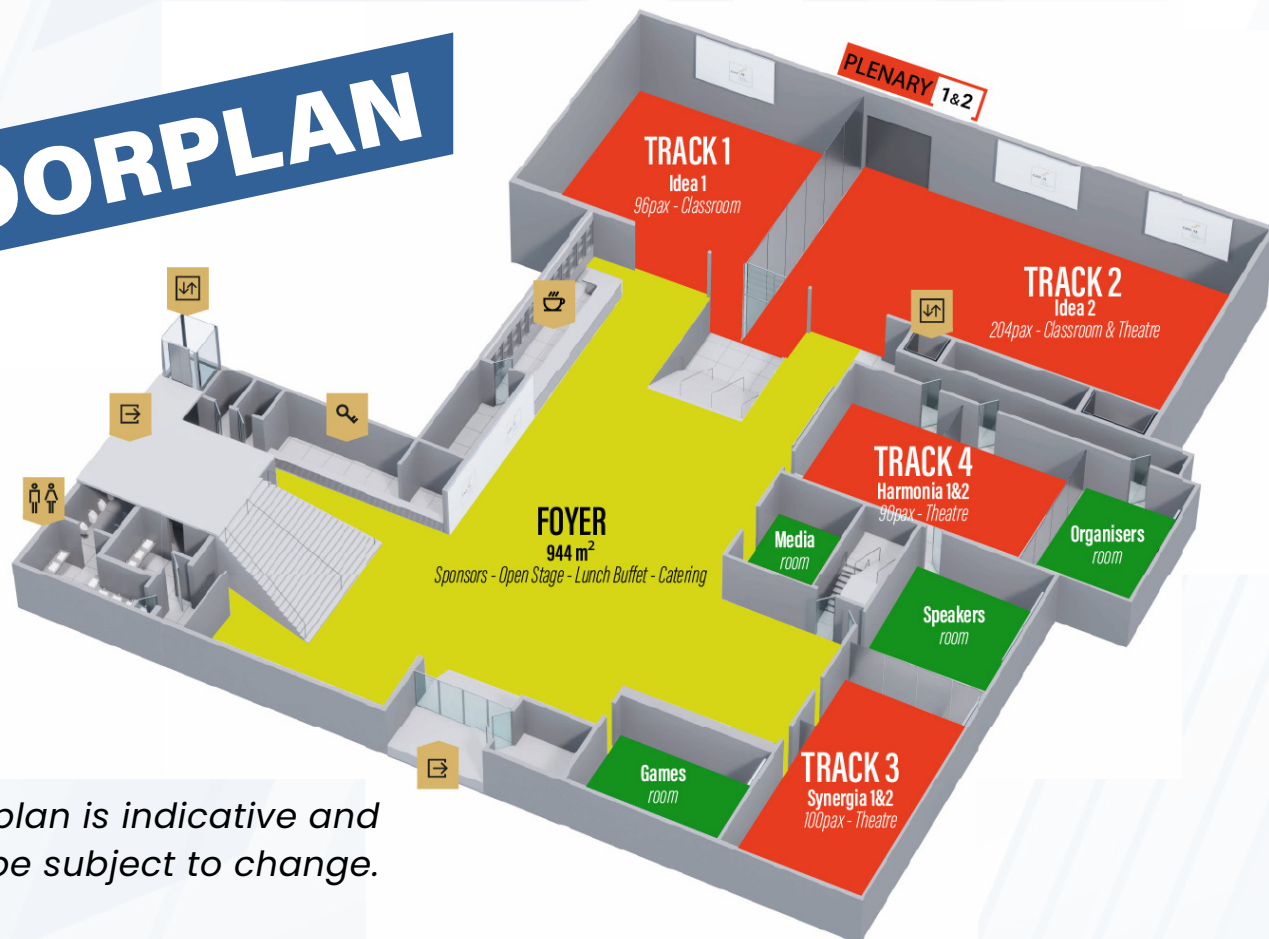
Where heritage inspires innovation

The PowerShell Conference Europe 2027 will take place at the **Centrum Konferencyjne Fabryczna (CKF_13)**, part of the Fabryczna 13 complex in Kraków. The venue combines modern conference facilities with a unique setting that brings together hospitality, dining, and networking in one location.

For the duration of the conference, all event spaces will be fully reserved for our use, ensuring an exclusive environment that enhances networking opportunities and maximises sponsor visibility.

You may consult the floorplan on the right. Sponsors will be located in the main foyer, where coffee breaks and refreshment pauses will also take place. Lunch breaks will be held within the Fabryczna 13 complex.

FLOORPLAN



This floorplan is indicative and may be subject to change.

CONTACT

Let's make your brand part of the story.

For any enquiries regarding sponsorship opportunities or to discuss a customised partnership, feel free to get in touch. We're excited to collaborate with you to maximise your visibility at the PowerShell Conference Europe 2027.

contact@synedgy.com

<https://synedgy.com>



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